

In 2017/18, CASCA's annual programme of events was built around our 60 for 60 fundraising campaign, which aimed to raise at least £60,000 to help the school furnish and equip its new and refurbished school spaces. The enthusiasm with which the CASCA team, event leaders, helpers and school staff, as well as students, approached this huge fundraising effort – the biggest in CASCA's history – was truly remarkable, and a fantastic testament to what makes the CSG community so unique.

The most ambitious event on the CASCA calendar last year was More@Moro, a one-off fundraiser held in October 2017 and aimed specifically at raising money for the 60 for 60 campaign. This event was made possible through the incredible generosity of Moro founders (and CSG parents) Sam and Sam Clark, who not only gave us the entirety of their Exmouth Market flagship restaurant for the night, but also covered the cost of all food, drink and service. It was a fabulous, sold-out evening that ran seamlessly, from the student 'buskers' who greeted guests through to a gorgeous dinner and auction of generously donated artwork and fashion. While many hands made More@Moro happen, the leading lights were Kate Cullinan and Kelly Pawlyn, whom we cannot thank enough. The More@Moro event raised an astonishing £47,387...certainly the most money raised in a single CASCA event in anyone's memory.

The mainstays of the CASCA event calendar – SummerFest, Jumble Sale, Book Fair, Dramstock!, Table Top Sale, and Quiz Night – were well supported by parents, staff, students and the community. To this year's Table Top Sale was added a Specialist Antique Sale, thanks to Annette Elder and Mary Kavanagh, which drew professionals and punters alike in search of rare treasures (and some were definitely found). A new event on the CASCA calendar was the Danceathon, an in-school event that had all girls and more than a few staff dancing all day long in support of the 60 for 60 campaign.

### **60 for 60 Campaign**

On Founder's Day – 7 April 2017 – CASCA launched a capital fundraising campaign called 60 for 60. '60' was for the anniversary of CSG at Sandall Road, and for the £60,000 we hoped to raise to add chairs, tables and much-needed equipment to the sparkling new spaces being created through refurbishment. The campaign was at the heart of all CASCA events during 2017/18 and was consistently supported by communication to parents, friends and alumni.

When 60 for 60 concluded on Founder's Day 2018, the campaign had raised £104,472 – a breath-taking fundraising achievement for any school, let alone a state school. Anyone who has had an opportunity to see the new dining hall and refurbished sixth form spaces will know that these funds have already been put to good use.

Like all CASCA activities, the 60 for 60 campaign was the work of many people. But its driving force was Imogen Sharp, who not only coined the campaign name but followed that up with clear, consistent, relentless communication that ensured we kept our eye on the prize: a unique opportunity to support our school at a critical point in its physical evolution. We owe Imogen a huge debt of gratitude for her energy, creativity and passion on behalf of our school. As many of you know, Imogen effectively served as co-Chair of CASCA across this last year. It was my ongoing pleasure to work in partnership with her.

Thank you to everyone who contributed to 60 for 60, through the CASCA events, generous donations, and other support.

### **Sponsorship**

Our fourth year of partnership with estate agent Martyn Gerrard supported the school in many ways. The company printed flyers, posters and banners for CSG events, provided volunteers, and continued its twice-yearly arrangement whereby anyone hosting a MG board promoting a CSG event earns cash for the school, including special 60 for 60 boards. Special thanks go to Alastair Strauss at Martyn Gerrard for his ongoing and enthusiastic support of this partnership.

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